



ADVERTISING AGREEMENT

Terms & Conditions

All advertisements are subject to prior approval and must be in line with Reiki Australia's Mission, Vision, and Values and Code of Ethics.

Copy and photos must be sent to Reiki Australia in the exact format they will be posted in. Reiki Australia (RA) will not edit photos or write the initial copy for advertisements. Copy and photos are subject to change due to differing requirements of each individual platforms. RA advertising staff will use their discretion when finalizing advertisements. You may be asked to resubmit photo content to ensure the best possible delivery and outcome of your ad. RA may edit the formatting of your ad photo and may need to make changes to text content to fit with word count and best SEO guidelines of each individual platform. Reiki Australia Advertising Team will work closely with you to ensure you are happy with the final draft of your advertisement.

No changes will be made to the post within 48 hours (business days) of scheduled post time.

I understand that my listing will be posted on the RA website as per the supplied advertising schedule and following receipt of payment and completed application form. I also understand and agree that RA may remove my listing at any time during the twelve-month (or other agreed upon) period. It is my responsibility to ensure the rights to photos used in my ad. RA does not take responsibility for permissions of photos, nor permissions on behalf of individuals for whom may appear in supplied photos.

I understand an administration fee of \$25 (included in the cost of the advertising package) is non-refundable, should my ad not be in accordance with the terms and conditions outlined here.

Guidelines for submitting copy

RA is unable to email attachments, e.g., fliers for promotional purposes. All email promotions are sent via our 'In Touch!' e-newsletter.

Clients are responsible for writing all materials (as outlined in terms and conditions), RA will not be responsible for writing any extra promotional material for advertisers. All advertising will be checked (by Advertising Team Leader) for compliance with the RA advertising policy before being placed on website or social media.

Copy should be provided in plain text.

Photos supplied as a .jpg file. Maximum file size 300KB

For current pricing please see www.reikiaustralia.com.au/advertise-with-us

I, _____, agree to the above guidelines and terms and conditions.

I have chosen to purchase _____ (name of package) _____ for (duration of package) months.

I also agree and confirm that I have the rights to any provided photos/media and permission from any persons appearing in provided materials.

Signed _____ (Advertising Team Leader) _____ on _____ (DATE)____
& _____ (Customer) _____ on _____ (DATE)____

TOTAL: \$0.00 AUD

Invoice sent separately