



ADVERTISING AGREEMENT

Terms & Conditions

All advertisements are subject to prior approval and must be in line with Reiki Australia's Mission, Vision, and Values and Code of Ethics.

Copy and photos must be sent to Reiki Australia in the exact format they will be posted in. Reiki Australia (RA) will not edit photos or write the initial copy for advertisements. Copy and photos are subject to change due to differing requirements of each individual platforms. RA advertising staff will use their discretion when finalizing advertisements. You may be asked to resubmit photo content to ensure the best possible delivery and outcome of your ad. RA may edit the formatting of your ad photo and may need to make changes to text content to fit with word count and best SEO guidelines of each individual platform. Reiki Australia Advertising Team will work closely with you to ensure you are happy with the final draft of your advertisement.

No changes will be made to the post within 48 hours (business days) of scheduled post time.

I understand that my listing will be posted on the RA website as per the supplied advertising schedule and following receipt of payment and completed application form. I also understand and agree that RA may remove my listing at any time during the twelve-month (or other agreed upon) period. It is my responsibility to ensure the rights to photos used in my ad. RA does not take responsibility for permissions of photos, nor permissions on behalf of individuals for whom may appear in supplied photos.

I understand an administration fee of \$25 (included in the cost of the advertising package) is non-refundable, should my ad not be in accordance with the terms and conditions outlined here.

Guidelines for submitting copy

RA is unable to email attachments, e.g., fliers for promotional purposes. All email promotions are sent via our 'In Touch!' e-newsletter.

Clients are responsible for writing all materials (as outlined in terms and conditions), RA will not be responsible for writing any extra promotional material for advertisers. All advertising will be checked (by Advertising Team Leader) for compliance with the RA advertising policy before being placed on website or social media.

Copy should be provided in plain text.

Photos supplied as a .jpg file. Maximum file size 300KB

For current pricing or other packages please see www.reikiaustralia.com.au/advertise-with-us

Your Package

I, _____, agree to the above guidelines and terms and conditions.

Are you a current member of Reiki Australia?

Yes No

I have chosen to purchase:

Small But Mighty Website Only \$75 (\$50 Reiki Australia Members)

Provide 25 words about your business along with:

- your logo Image specs: 200 x 200 pixels
- link back to your website
- Duration: 6 months

Media Marvels Website Only \$100 (\$75 Reiki Australia Members)

Provide 75 words about your business along with:

- your logo Image specs: 200 x 200 pixels
- 75 words
- link back to your website
- Duration: 6 months

Social-lite Website + Social Media \$100 (\$75 Reiki Australia Members)

Provide a 25-word ad with:

- your logo Image specs: 200 x 200 pixels
- 25 words
- link back to your website
- Duration: 6 months

Social Climbers Website + Social Media \$125 (\$100 Reiki Australia Members)

Provide a 75-word ad with:

- your logo Image specs 200 x 200 pixels
- 75 words
- link back to your website
- Duration: 6 months

Also include addition to **Newsletter** along with any of the above packages- \$55

Events Promo Package - Website and Social Media \$150 (\$100 Reiki Australia Members)

- Your Event Ad image 200 x 200 pixels
- Links to your website with contact information
- Duration: 3 months

Blitz Combo Promo – a bit of Everything! \$330 (\$300 Reiki Australia Members)
We will post your ad on our Website for 6 months, in our quarterly inTouch eNewsletter and on Facebook and Instagram to work alongside your website exposure. We will also promote your Event for up to 3 months.

Your **Main Ad** will be placed on our Website, Social Media Pages and Newsletter. You'll need to Provide:

- Your logo
- Image specs 200 x 200 pixels
- 75 word ad
- Link back to your website
- Duration: 6 months

Additional instructions _____

I also agree and confirm that I have the rights to any provided photos/media and permission from any persons appearing in provided materials.

Signed _____

Date: _____/_____/20_____
Customer

_____/_____/20_____
Reiki Australia Representative

TOTAL: \$_____ AUD
Invoice sent separately

Paid_____